

Dr. Archana Mahamuni

Publications

- International Journal of Multidisciplinary Educational Research (ISSN:2277-7881, IJMER, Volume 3, Issue7(2), July 2014, Impact Factor2.735: IC Value:5.16) paper titled “Green Marketing in Automobile Industry: Understanding Implementation, Challenges, and Benefits in Indian Context through Literature Review”.
- Allana Management Journal of Research, Vol IV, Issue 2/December 2014 ISSN 2231-0290 paper titled “Green Marketing in Automobile Industry: Forces affecting for Initiation and Implementation in Indian context.
- Journal of Commerce and Management Thought (ISSN 0975-623X, Volume 5, Number 3 July 2014) paper titled “Green Marketing in Automobile and Ancillary Industry: Issues and Implications”.
- GE-International Journal Of Management Research Volume -2, Issue -7 (July 2014)Impact Factor -3.142 ISSN: (2321-1709) Paper Titled “Green Marketing in Automobile Industry: Understanding Practices and Implications in Indian Context through Literature Review”.

Conferences

- Attended and presented research paper in an International level conference on “Excellence in Research and Education” CERE-2014 at IIM Indore, on the topic, “Green Marketing in Automobile Industry: Practices and Challenges in Indian Context” on 8th to 11th May 2014.
- Attended and presented research paper in an International level conference on “Listening to consumers of Emerging Markets, ” at IIM Lucknow, Noida campus, on the topic, “Influence of food carrier and health claims on the health perception on willingness to consume functional foods” in Jan 2014 (ISBN: 978-81-928560-0-1)

Dr. Shegorika Lalchandani

International Publications:

- Rajwani, S. & Kumar, D. (2016). Asymmetric dynamic conditional correlation approach to financial contagion: A study of Asian markets, Global Business Review. Vol. 17, Issue 6 (November- December 2016).
- Rajwani, S. (2015). Financial Interdependence Versus Contagion in Stock Markets, Global Journal for Research Analysis, Vol. 4, Issue 5, ISSN No 2277 – 8160.
- Rajwani, S. & Kumar, D. (2015). “A Dynamic Conditional Correlation analysis based approach to test Financial Contagion in developing markets”, GCMRM March 2014 Conference, Managing in Recovering markets, Springer.
- Rajwani, S. & Mukherjee, J. (2013). “Is the Indian Stock Markets Cointegrated with other Asian Markets?”, Management Research Review (Emerald Journal), Vol. 36, No. 9.
- Currently authoring a book on Corporate Finance for post graduate students of USA for Textbooksfree publishers (USA).

Conferences

- Presented paper at the fourth PAN IIM Conference held at **IIM Ahmedabad**, December 13-15, 2016.
- **Presented a paper** at India Finance Conference conducted by **IIM-A, B and C**, held at IIM Bangalore from 17 Dec-19 Dec, 2014. The paper is titled “Asymmetric Dynamic Conditional Correlation Approach to Financial Contagion: A Study of Asian market”, co- authored with Dr. Dilip Kumar.
- **Presented a paper** at India Finance Conference conducted by **IIM-A, B and C**, held at IIM Bangalore from 17 Dec-19 Dec, 2014. The paper is titled “Measuring Financial Contagion on the BEM economies: A Time Varying Copula approach”, co- authored with Dr. Dilip Kumar.

- **Presented a paper** at Global Conference on Managing in Recovering Markets (GCMRM) conducted by **MDI, Gurgaon**, held at MDI, Gurgaon from 5th March- 7th March 2014. The paper is titled “A Dynamic Conditional Correlation analysis based approach to test Financial Contagion in developing markets”, co- authored with Dr. Dilip Kumar.
- **Presented a paper** at India Finance Conference conducted by **IIM-A, B and C**, held at IIM Ahmadabad from 18 Dec-21 Dec, 2013. The paper is titled “Financial Contagion: A DCC Analysis”, co- authored with Dr. Dilip Kumar.
- **Presented a paper** at 5th Conference on Excellence in Research & Education held at **IIM Indore** from 9th – 12th May 2013. The paper is titled “Interdependence or Contagion: Evidence from Global Stock Markets”, co- authored with Dr. Jaydeep Mukherjee.
- **Presented a paper** at 3rd Conference on Empirical Issues in International Trade and Finance (EIITF) conducted by Indian Institute of Foreign Trade (IIFT), Kolkata from 10- 11th Jan, 2013. The paper is titled “Is the Indian stock market cointegrated with other Global stock markets?”, co- authored with Dr. Jaydeep Mukherjee.

Dr. Saima Rizvi

Publications

- Paper titled “**Corporate Governance: A Case Study of Business Responsibility Reporting in Indian Banks**”, published in Journal of Applied Management Studies, Pune, Symbiosis International University, Pune, Volume 7, Issue 2, 2015.
- Interview on the recent study on “Behavioral Finance - A Study of Correlation between Personality Traits with Investment Patterns in Stock Market”, has been published in the “Think Advisor”. The interview was conducted by New York based journalist Ms Savita Iyer, who is also the contributing editor, Investment Advisor Magazine.
<http://www.thinkadvisor.com/2015/04/30/what-your-clients-personalities-say-about-their-po>
- Paper titled “**Behavioral Finance: A Study of Correlation Between Personality Traits with the Investment Patterns in Stock Market**” has been selected by GCMRM March 2014 Conference / Springer for publication in the **Springer proceedings edition** (ISBN978-81-322-1978) of March 2014 Conference “Managing in Recovering markets”. The proceedings book is due by October, 2014.
<http://www.springer.com/business+%26+management/organization/book/978-81-322-1978-1>
- Paper titled “**Relevance and Scope of Islamic Finance in recent era**” published in Management Insight, Journal of SMS Varanasi, Volume 9, No.2, December 2013.
- Paper titled ‘**A study of competencies and skill sets needed by potential recruiters in the Financial Sector for Management Graduates**’ published in Management Dynamics, Journal of Jaipuria Institute of Management, Lucknow, Vol. 13, Issue 1, 2013.

Conferences

- Paper titled “**Behavioural finance: A study of impact of Personality Type and Behavioural Biases on the investment pattern of investors**” presented at the India Finance Conference, jointly organised by IIM-A, IIM-B and IIM-C during December 19-21, 2016, IIM Ahmedabad.
- Presented Case titled-“**Keggfarms Pvt Ltd-A Social Enterprise and a Way of Life**”, at 2nd IIM Global Summit on Management Cases, Raipur, 5th and 6th February, 2016, Raipur, Chhattisgarh.

- Presented the case titled “**Social Entrepreneurship and its Future: A Case on Indha Craft**”, at 5th Principles For Responsible Management Education (PRME) Regional Forum Asia -Kuala Lumpur , 12th to 14th November, 2014 organized by Othman Yeop Abdullah Graduate School of Business, University of Utara, Malaysia.
- Presented paper titled “**Application of Balance Scorecard as a strategy innovation tool: A study of Banking Sector in India,**” at India Finance Conference 2014, organized jointly by IIM Ahmedabad, IIM Calcutta and IIM Bangalore, at IIM Bangalore, Bangalore from 17th to 19th December 2014.
- Paper titled “**Behavioral Finance: A Study of Correlation between Personality Traits with the Investment Patterns in Stock Market**”, presented at the Global Conference on Managing and recovering Markets, organized by Management Development Institute, Gurgaon from 5th-7th March, 2014.

Ms. Radhika Madan

- Case study titled “*The Rise of the Crumbled Cookie*” published in an International peer reviewed journal “Spectrum : A Journal of Multidisciplinary Research” Vol. 3, Issue 2, 2014
- Presented a research paper titled “*The Rise of Social Media as a Marketing Communication Tool*” in an International conference on Strategy, Innovation and Technology, 2014
- Research paper titled “*Training and Development practices across Cultures*” published in an International peer reviewed refereed journal, Asian Journal of Research in Business Economics and Management, Vol 3, Issue 4, 2013

Ms. Deepika Hooda

- Paper titled “Stress and Burnout among Supervisors and Middle Managers” got published in an International Journal for Management, Sociology and Humanities (ISSN Number 2277 – 9809).
- Paper titled “Women Entrepreneurship: Opportunities and Challenges Faced By Women Entrepreneurs in India” was presented at National Conference “Strengthening Indian Economy and Business: Nurturing the Present, Innovating the Future” at SKIT, Jaipur.
- Article titled “Green HRM” published in Advika, IILM July 2016.

Ms. Richa Bhargava

- Computer Organization, MCA, Nalanda Open University, Vikas Publishing House Pvt. Ltd., ISBN No: 978-93-5259-398-9.
- 4. Sound Recording, Editing and Streaming, ISBAT University (International Business and Science & Technology, UK), ISBN No: 978-93-5259-299-9.
- Applications of ICT, Master of Library and Information Science, Tamil Nadu Open University. Vikas Publishing House Pvt. Ltd., ISBN No: 978-93-5259-036-0, 2016
- ICT Fundamentals, Post Graduate Diploma in Library Automation and Networking, Tamil Nadu Open University. Vikas Publishing House Pvt. Ltd., ISBN No: 978-93-5259-025-4, 2016
- Paper titled “Implementation of Multi Agent System for Cloud Computing” In: Proceedings of ICEIT Conference on “Advances in Mobile Communications, Networking and Computing” at New Delhi, April 16-17, 2015.

- Paper titled “A Framework of Multi Agent System in Cloud Computing” published in Published in the Volume 4 Issue 6 of “International Journal of Science, Engineering and Technology Research (IJSETR)”, Publication date June-2015 (E-ISSN: 2278 – 7798).
- Paper titled “Towards Developing an Intelligent Agent in Cloud Computing” In: Proceedings of International Conference on Cloud, Big Data and Trust (ICCBTD-2013) at Rajiv Gandhi Proudyogiki Vishwavidyalaya at Bhopal, Nov 13-15 2013.

Ms. Rachna Madaan

- Madaan, R. and Chowdhry, N. (2016). Foreign Direct Investment, Select Macroeconomic Variables and Economic Growth in India – A Linkage Analysis. Indian Journal of Economics and Business, (ISSN - 0972-5784), 15(2).
- Madaan, R. and Chowdhry, N. (2016). An Empirical Analysis of Causal Relation between FDI inflows and Macroeconomic Variables in India. Asian-African Journal of Economics and Econometrics, (ISSN - 0972-3986), 6(2).
- Chapter – Outward FDI from India to WANA Region: Recent Trends and Emerging Issues, published in the edited book: “Foreign Policy of India: West Asia and North Africa (WANA)”, Publisher: New Century Publications, New Delhi, Year Published: 2015, ISBN or ISSN: ISBN 9788177084011.
- Research Paper on “Regional Disparity in FDI Inflows & Inclusive Growth in India” presented in International Conference held at Ansal University, March 2015 and published in the book: “Innovative Strategies for Competitive and Sustainability in Global Business Environments” by Kalpaz Publications, ISBN 9789351281481
- Research Paper on “FDI- Opportunities, Trends and Future in India” presented in National Seminar on FDI sponsored by ICSSR at Himachal Pradesh University, Shimla in March 2014.
- Research Paper on “Innovation, Technology and Sustainability” presented in International Conference held at Ansal University, March 2014 and published in the book: “Key Pillars to Business Success- Strategy, Innovation & Technology” by Excel books, ISBN: 9789350623725

Dr. Vidhisha Vyas

- Vyas Vidhisha (2016), “Does M&A matter for R&D? An Evidence from pharmaceutical sector in India”, book edited by N.S. Siddharthan and K. Narayanan on the title "Technology: Corporate and Social Dimension" has been published by Springer. (Jointly with K Narayanan)
- Vyas Vidhisha (2015), “The Air Asia-Tata Sons - Telestra Trade place tripartite joint venture Case Study”, Asia pacific Journal of Marketing and Management Review, vol. 4 no. 2 (jointly with Suprabha Bakshi)
- Vyas Vidhisha (2015), “Creating Harmony in Organizations: An Action Plan”, SJCC Management Research Review, Vol.5 No.1 (jointly with Suprabha Bakshi)
- Vyas Vidhisha (November 2013), “Mergers and Acquisitions, Technological Efforts and Exports: A Study of Indian Pharmaceutical Sector in India”, Innovation and Development, vol. 3 Issue 2 (Jointly with K. Narayanan and A. Ramanathan).

Conferences

- Vyas Vidhisha, K. Narayanan (December 2013) paper presented on the Topic, Does M&A matter for R&D? An Evidence from Pharmaceutical Sector in India at International Conference on Trade and Industry in India: Patterns, Trends and Policies, IGIDR, Mumbai.
- Vyas Vidhisha, Dadhich Mrudul (November 2016) paper presented on the topic Comparison of The Vertical Mergers Under the European Union and Indian Jurisdiction at National Conference on “Strengthening Indian Economy and Business: Nurturing the Present, Innovating the Future” at SKIT Jaipur. (published in conference proceedings).

Dr. Pinky Goswami

- Goswami, P. (2013), “Ageing and its Effect on Body Self Image, Mood and Self Esteem of Middle Age women and older women”, published in IOSR –JHSS Volume x issue x (Nov-Dec2013) ISSN:2279-0837
- Goswami, P (2015), “Breaking Point: A case study of an Indian Army Sepoy” issn –e 2279-0845 in IOSR-JHSS 20 Issue 7
- Goswami, P. (2016), “Best HR Practices in the Corporate Sector and the Indian Armed Forces: A Comparative Study”, published in IJHEPS, January, 2016.
- Goswami, P (2015), “Shortages in officers cadre in Indian Armed Forces: A critical analysis”, published in IJPSS of IJMRA.
- Book: “Stress in Assamese woman and Punjabi woman in relation to marital status and employment status”.

Conferences

- Paper titled “**Behavioural finance: A study of impact of Personality Type and Behavioural Biases on the investment pattern of investors**” presented at the India Finance Conference, jointly organised by IIM-A, IIM-B and IIM-C during December 19-21, 2016, IIM Ahmedabad.
- Paper presented in National Conference (2014) on promoting well being among elderly: An Indian Perspective. Spiritual Activities and Happiness: Its impact on Mental Health in old age”

Dr. Sujata Shahi

- Shahi, S. (2016) Chapter Title : “Corporate social responsibility, emerging issues and challenges”, Cambridge university press.
- Shahi, S. (2013), “Human Capital: A Powerful Investment for organizational Growth and Success”, IFRSA Business Review, Vol 3 Issue 3 2013.

Conference

- Sujata, S. (2016), “CSR: A strategic move to achieve desired goals" presented during Global Summit of corporate social responsibility, jointly organised by IIM Raipur and IICA on September 5th , 2016 .